

HRAI's 2019 Annual Meeting & Conference

August 25 - 27 | Sheraton on the Falls, Niagara Falls, ON

SPONSORSHIP PROGRAM



BEFORE, DURING & AFTER EXPOSURE

Reserve Your Sponsorship Today!

- Recognition and Sponsorship Award at Conference
- Bring literatures/goodies for distribution at the conference
- Pre & post conference eblast (circulation 5,700+ member delegates) up to 8 times for eblasts & every other week for social media
- Company name & logo in AGM invite/ brochure and on HRAI annual meeting microsite.
- Onsite event signage in print, on screen and in mobile app
- Recognition on multimedia presentation at conference (200+ delegates)
- Pre and post conference eblast for up to 20 weeks
- Exhibitor table
- E-newsletter - 2 sponsored banners + 2 sponsored articles
- Opportunity to speak (15 minutes)
- \$100 Facebook advertising which could bring 5000-10000 impressions over 2 weeks
- Complimentary Registration

GOLD
\$5000

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2 complimentary

SILVER
\$3000

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1 complimentary

EXHIBITOR
\$1000

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1 complimentary

Help promote the HRAI Annual Meeting & Conference. HRAI will provide marketing material templates for this purpose, so you can put your own spin on it.

For more information about the HRAI Annual Conference Sponsorship, please contact Kimberley Coyle at 1-800-267-2231 ext. 256 or email kcoyle@hrai.ca.

HRAI Annual Conference Sponsorship Profile

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SPONSOR DETAILS

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____ Province/State: _____ Postal/ZIP Code: _____

Telephone: _____ E-mail: _____

SPONSORSHIP PACKAGE

_____ \$ _____

Sub Total \$ _____

(GST/HST Registration #R108 084 138) **Add 13% HST of Sub Total** \$ _____

Total (Canadian Funds) \$ _____

METHOD OF PAYMENT Visa MasterCard American Express Cheque Enclosed (payable to HRAI)

Credit Card #: _____

Name on Credit Card: _____

Expiry Date: _____ Security Code: _____

Signature: _____ Date: _____

Scan and E-mail Completed Form to:

Kimberley Coyle at kcoyle@hrai.ca or call 1-800-267-2231 Ext. 256



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