

HRAI Wholesalers Division

Chair – Rick Gosselin

50th Annual Meeting & Conference 2018



HRAI 50
YEARS
1968-2018
YOUR ENVIRONMENT • YOUR EXPERTISE

Is the HVACR Industry Ready for
Digital marketing, sales & supply chains

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50
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“ The constant journey of re-alignment of technology, business models and company culture to more effectively to do business in digital age.”

DIGITAL TRANSFORMATION

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Our Partners



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Past Webinars



Jason Bader: Turning Buyers into Investors



Mark Dancer: Leading in the Digital Age



Don Buttrey: Exposing 6 ploys that will Erode your Margins

- Everyone in the Company Sells
- 6 Regimens Vital for Sales Professionals

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New Members



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