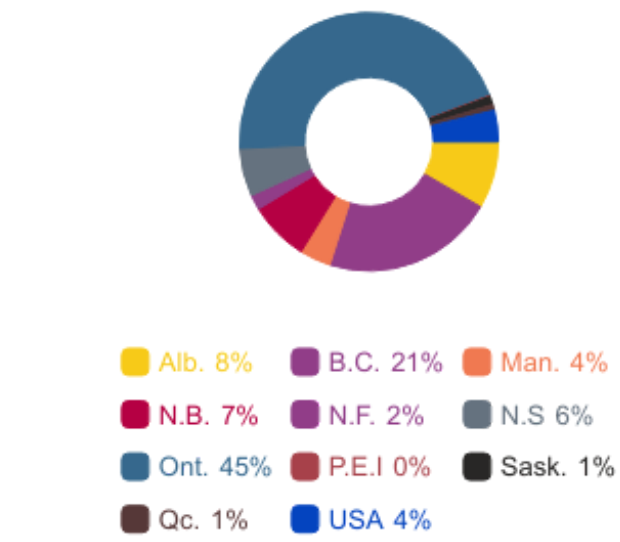
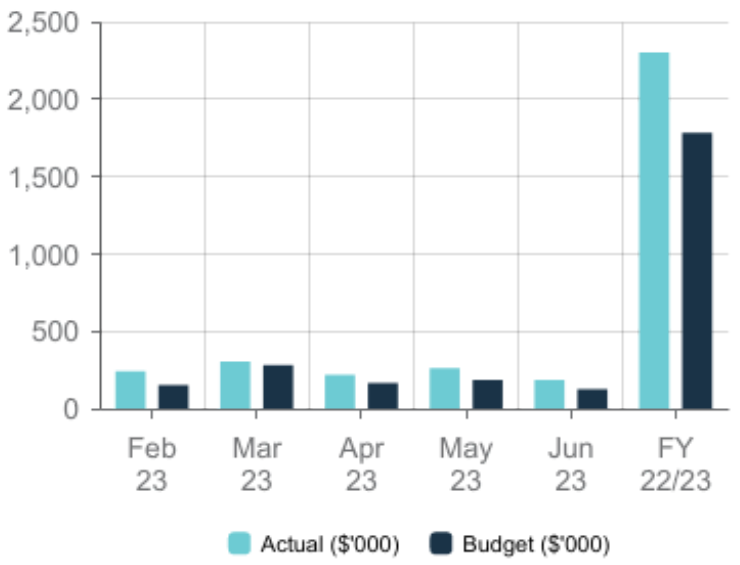
HRAI MONTHLY KPI HIGHLIGHTS
JUNE 2023

Regional Education

YTD Outside Ontario 55%
Target = > 50%

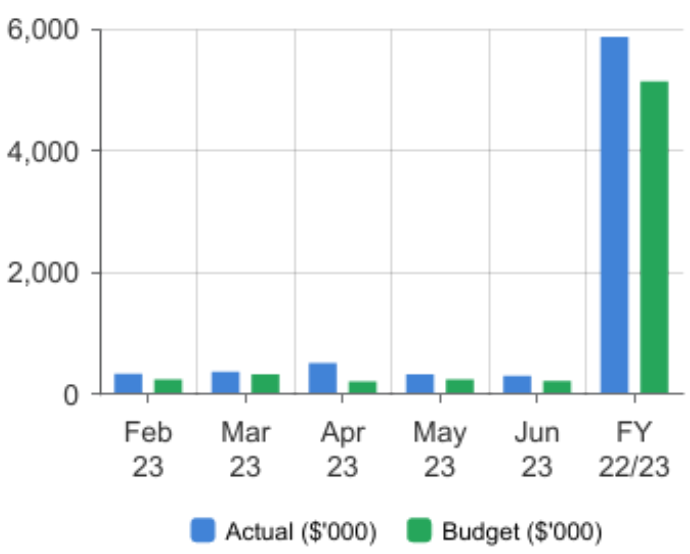


Education Revenues

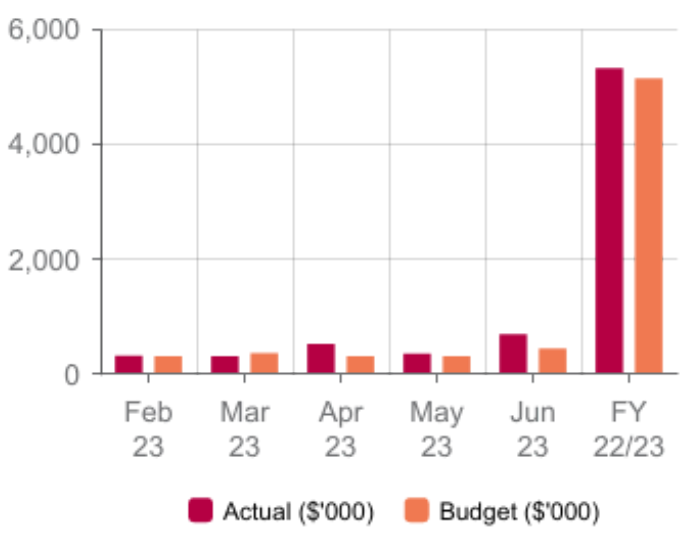


Includes Revenue from Education Courses & Sale of Education Materials

Total Revenues to Budget

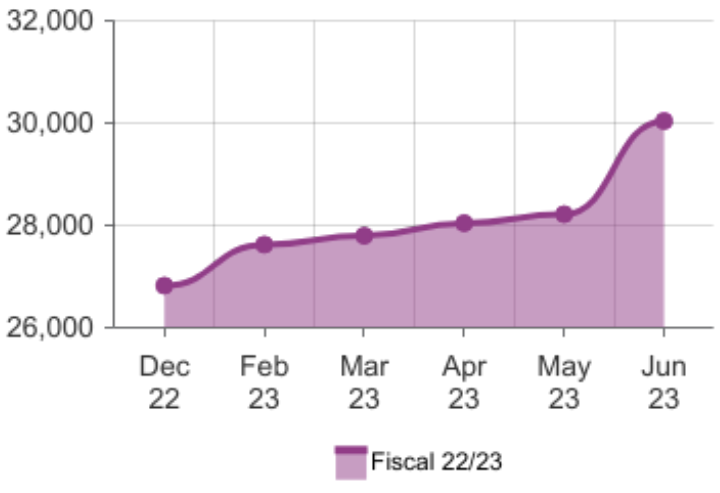


Total Costs To Budget



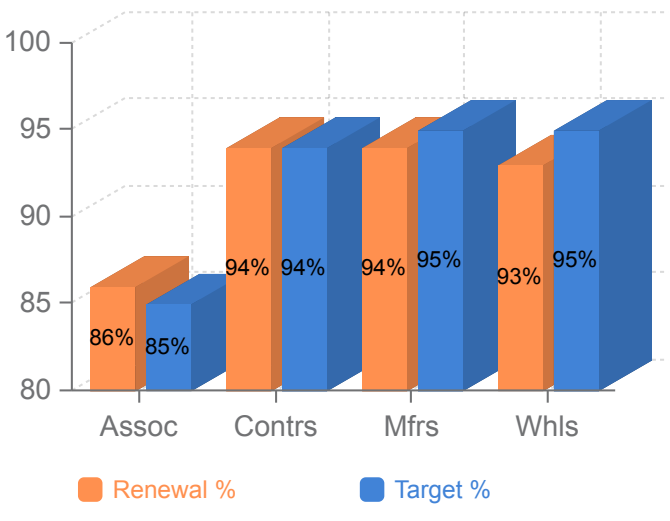
Total Stakeholder Contacts

Goal: 30,000 (June 30, 2023)



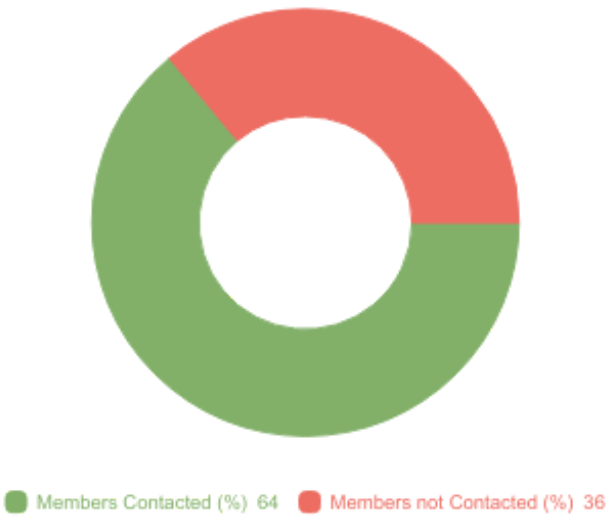
Includes Newsletter subscribers, Twitter followers, HRAI LinkedIn and Facebook followers, Susan Smith LinkedIn & Facebook followers, HRAI Instagram, Consumer & Alice Page Facebook

YTD Membership Renewal Rate



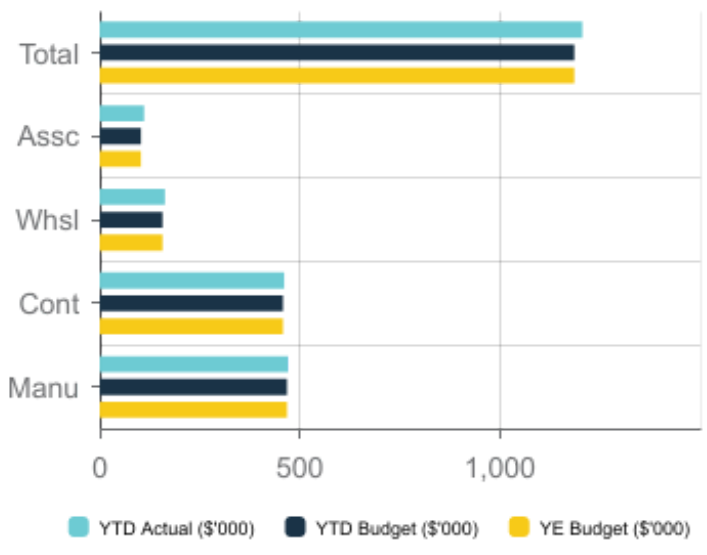
YTD Member Outreach

Goal: "> 60% by June 30, 2023"

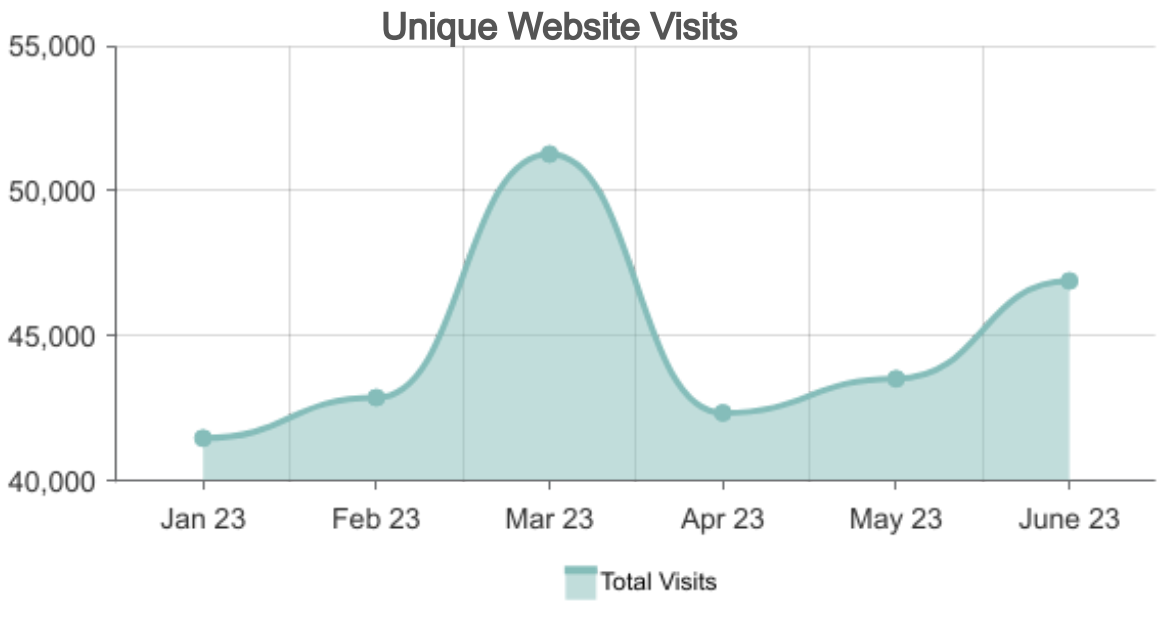


1160 Active Members

Membership Revenue



Unique Website Visits



Unique Visitors have never visited HRAI's website before and did so in the month through a unique touchpoint