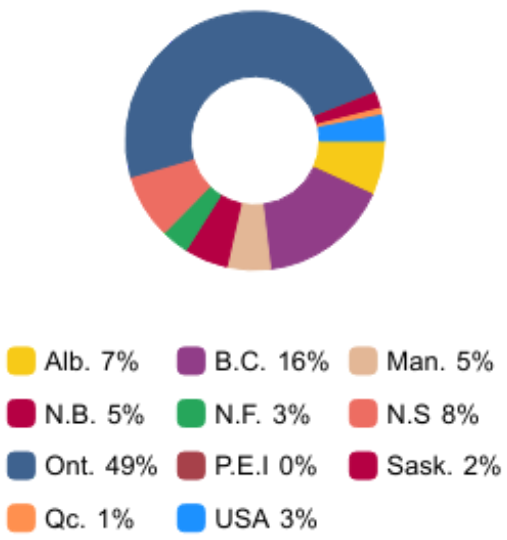
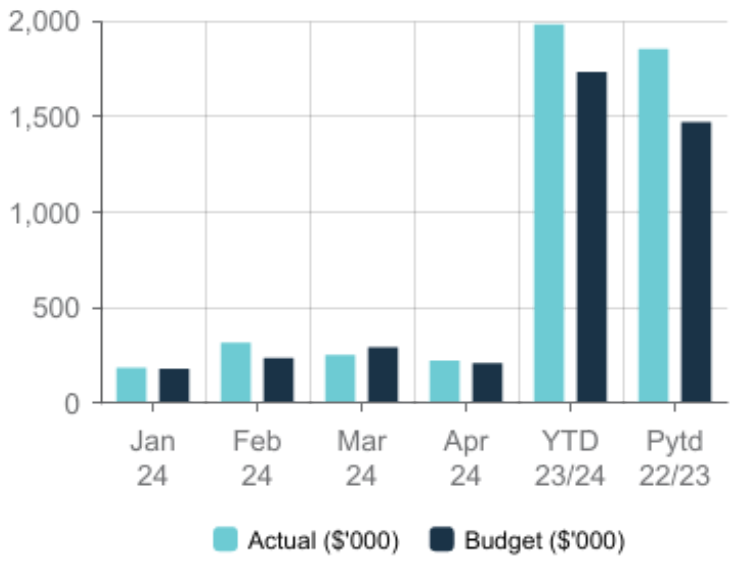
HRAI MONTHLY KPI HIGHLIGHTS
APRIL 2024

Regional Education

YTD Outside Ontario 51.50%
Target = > 50%

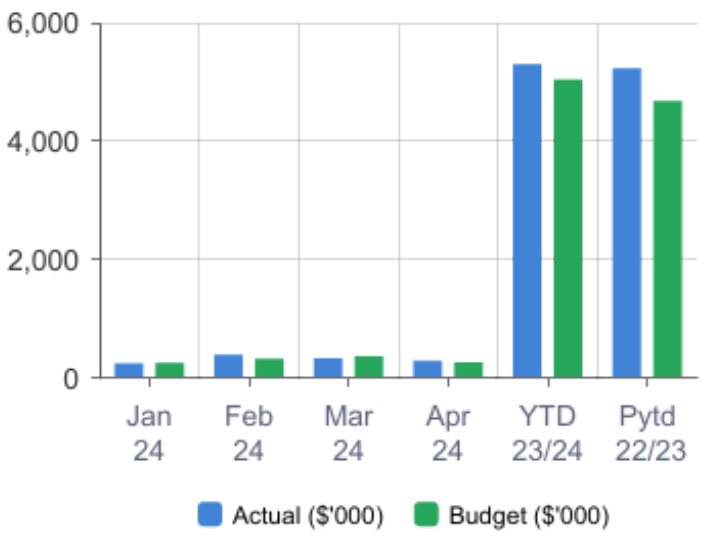


Education Revenues

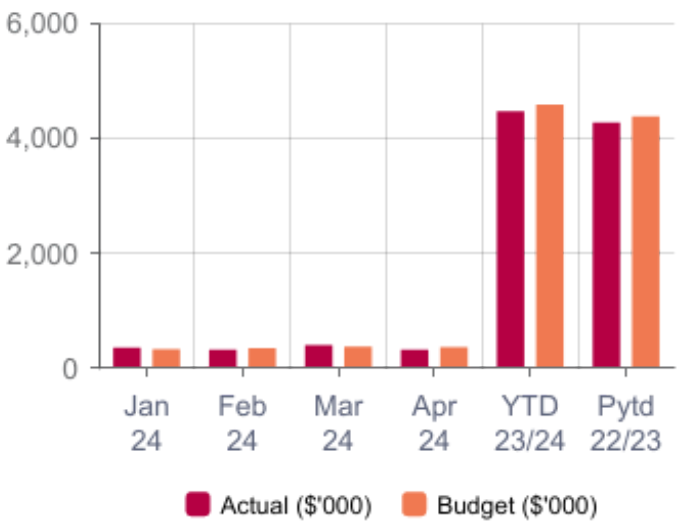


Includes Revenue from Education Courses including ODP & Sale of Education Materials

Total Revenues to Budget

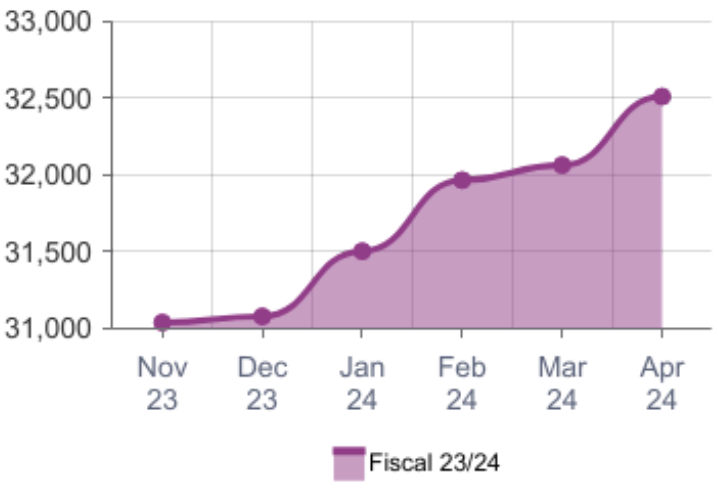


Total Costs To Budget



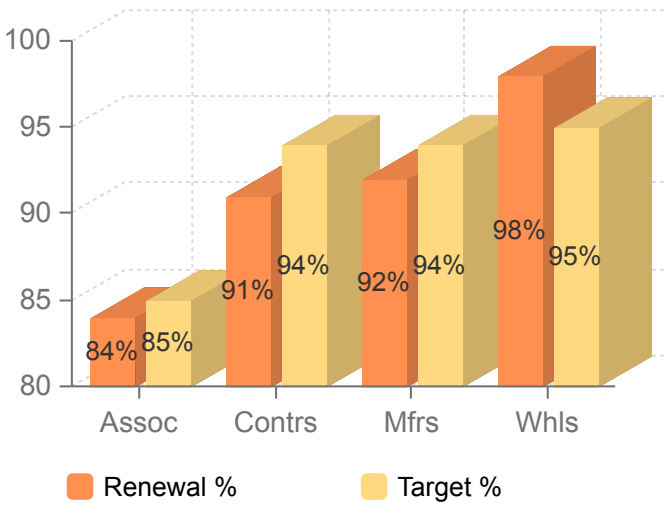
Total Stakeholder Contacts

Goal: 35,000 (June 30, 2024)



Includes Newsletter subscribers, Twitter followers, HRAI LinkedIn and Facebook followers, Susan Smith LinkedIn & Facebook followers, HRAI Instagram & Youtube followers

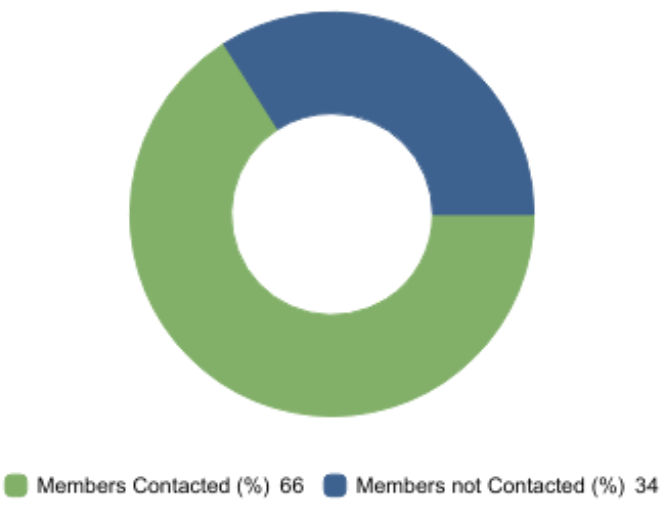
YTD Membership Renewal Rate



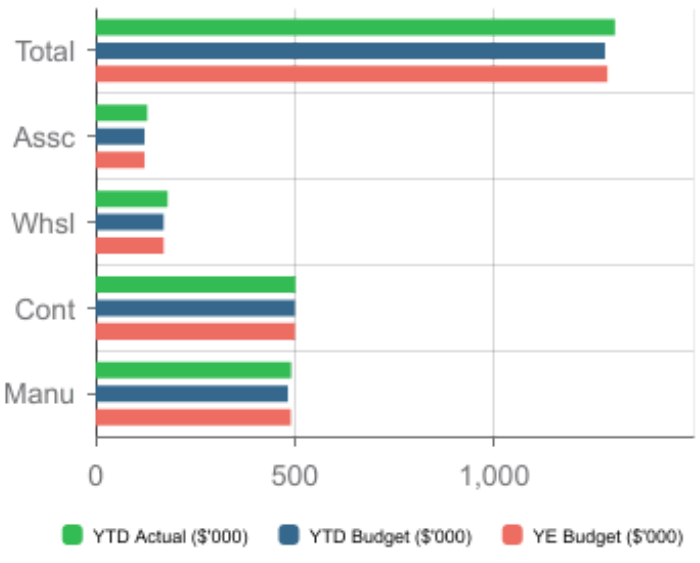
YTD Member Outreach

Goal: "> 63% by June 30, 2024"

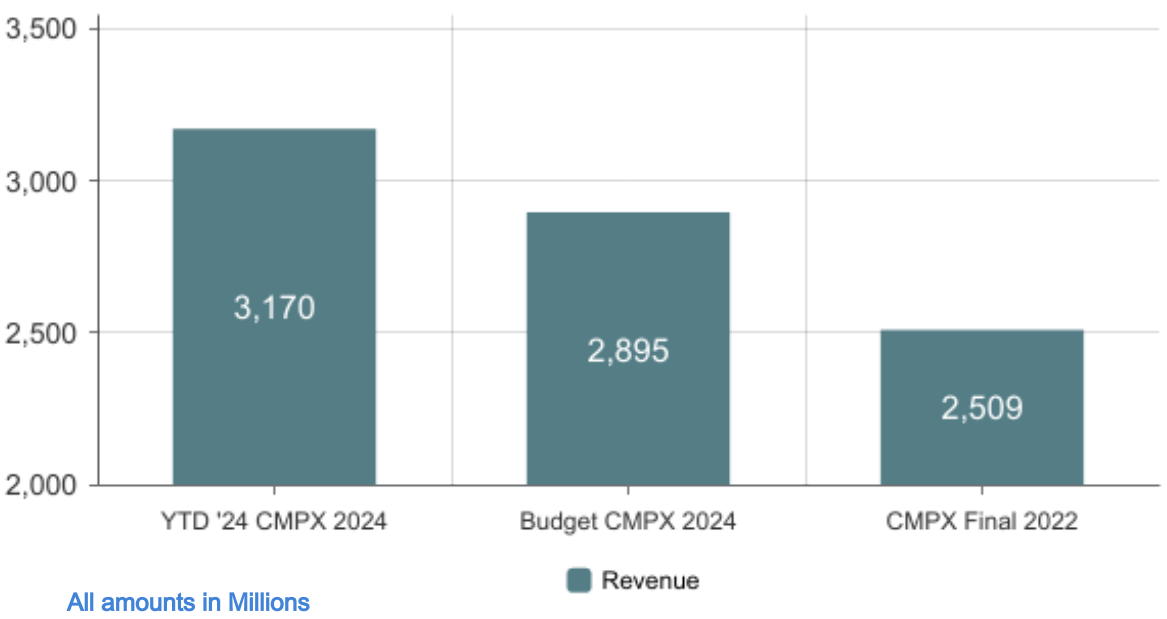
1168 Active Members



Membership Revenue



CMPX Show 2024 Revenue



All amounts in Millions