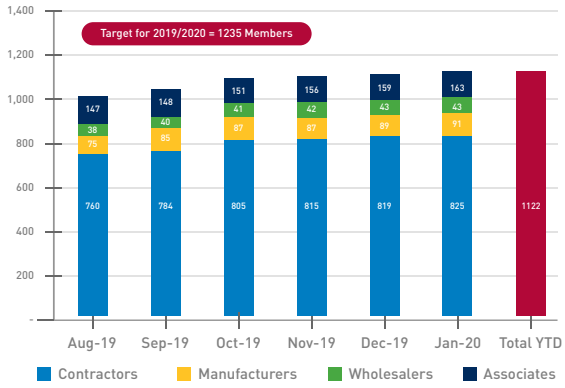
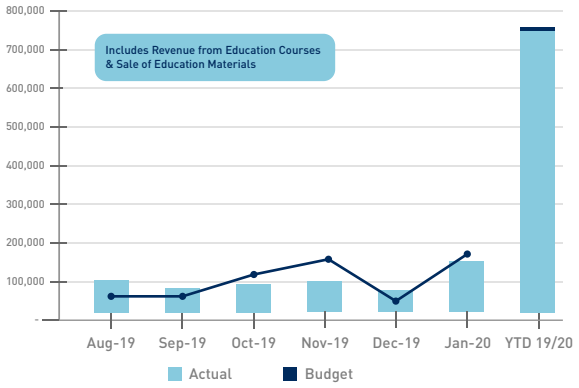
HRAI KPI HIGHLIGHTS

JANUARY 2020

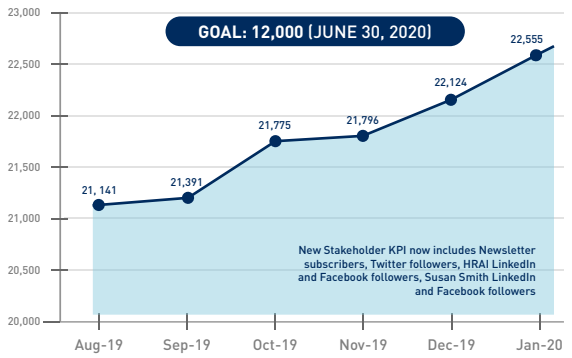
2019/20 MEMBERSHIP



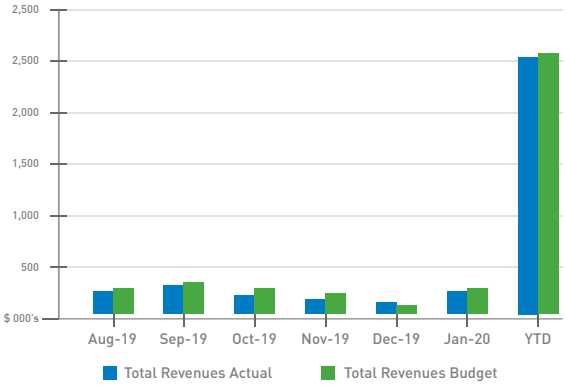
EDUCATION REVENUES



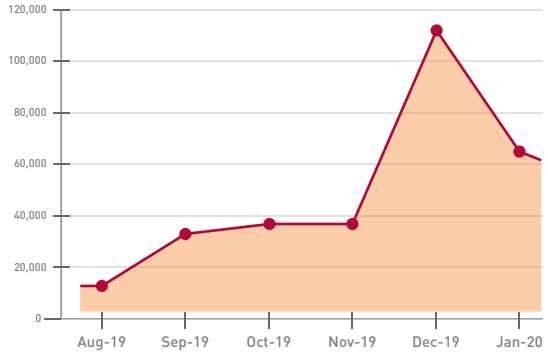
STAKEHOLDER CONTACTS



TOTAL MONTHLY REVENUES TO BUDGET

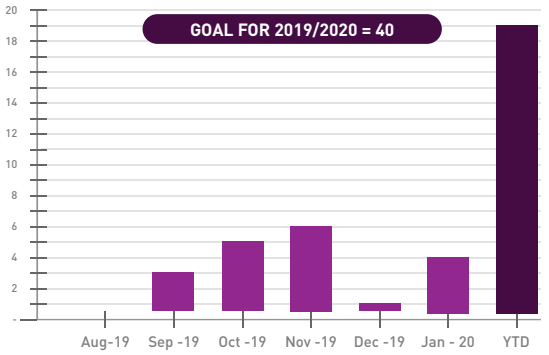


UNIQUE HRAI WEBSITE VISITS

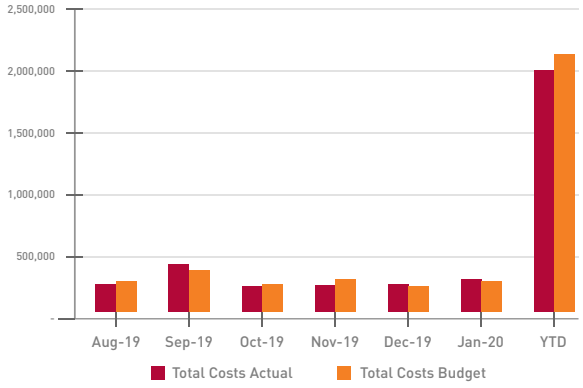


Visitors who have never visited HRAI's website before and did so in the month through a unique touchpoint

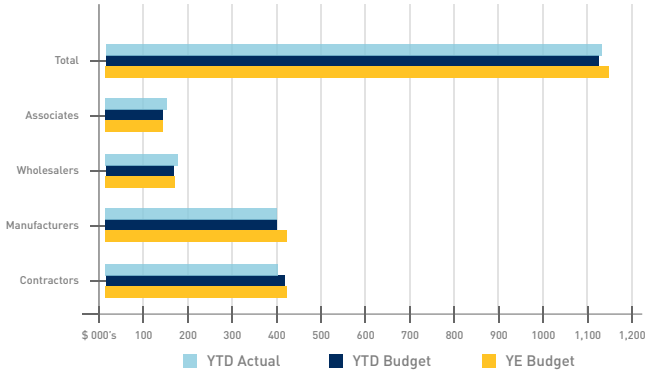
CHAPTER MEETINGS



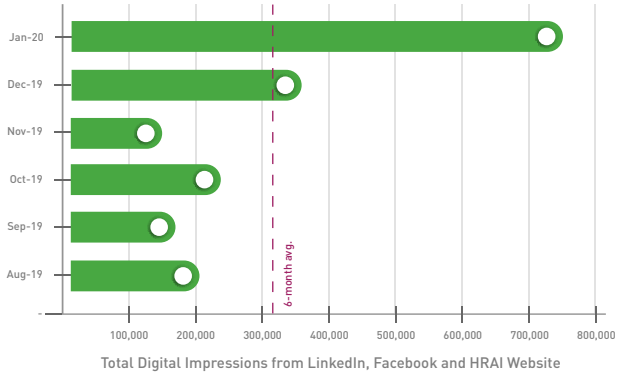
TOTAL COSTS TO BUDGET



JAN 2020 YTD MEMBERSHIP REVENUE



DIGITAL IMPRESSIONS



Total Digital Impressions from LinkedIn, Facebook and HRAI Website