



HRAI
YOUR ENVIRONMENT + OUR EXPERTISE

News Release

For Immediate Release

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“Planning for the Next Generation” at HRAI’s 43rd Annual Meeting of the Canadian HVACR Industry

Mississauga, Ontario – “Planning for the Next Generation” is the theme for HRAI’s 43rd Annual General Meeting (AGM) and Conference, which will be held August 25-27, 2011, at the White Oaks Conference Resort in Niagara-on-the-Lake, Ontario. This 43rd annual meeting will continue to build on the highly successful format of the 2010 Annual Meeting, providing delegates with outstanding business sessions that meet the needs of HRAI’s three divisions.

The AGM kickoff breakfast will feature Keynote Speaker **Michael “Pinball” Clemons**. Renowned as one of pro football’s most electrifying players, this Toronto Argonauts running back was the CFL’s all-time all-purpose yardage leader. In addition to his outstanding athletic ability, it is his exceptional character that has made him into a remarkable fan favourite throughout Canada. He has used his superb leadership and communication skills in his roles as Coach, President and CEO of the Toronto Argonauts – and now as the Vice-Chairman of the franchise. In 2001, Clemons was honoured with the Order of Ontario, and he was inducted into the Canadian Football Hall of Fame in 2008. Pinball Clemons inspires his audiences by illustrating what is possible and what it means to beat the odds.

Business sessions for delegates will include: next generation refrigerants, how internet marketing can increase your sales, the impact of the 2012 Ontario Building Code changes, core competency training for managers and supervisors, comfort and energy management control in modern hydronic and HVAC systems and ultraviolet air cleaning in HVAC systems.

According to **Rusty Jennings**, Chair of HRAI,

“The HRAI Annual Meeting and Conference provides this industry with the opportunity to gather together and share ideas to help one another prosper in the future and plan for the generations to come. This year’s three-day business program, in the heart of Ontario’s world-famous Niagara Wine Region, will offer a valuable and enjoyable 2011 Annual Meeting”.

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Manufacturer and wholesaler delegates will participate in product section meetings on Refrigeration, Heating and Air Conditioning, Indoor Air Quality and Controls. These sessions will address regulatory, market and supply chain issues as well as promote dialogue between the two sectors of the industry.

AGM registration packages will be available in May!

The HRAI Manufacturers Division is a national association representing companies who manufacture products for the Canadian heating, ventilation, air conditioning and refrigeration (HVACR) market. The Manufacturers Division is a Division of the Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI). HRAI, established in 1968, is the umbrella association for HVACR manufacturers, wholesalers and contractors who provide to Canadians the products and services for indoor comfort and essential refrigeration processes.

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