



## For Immediate Release

April 22, 2010

### **“Striving for Sustainability” at HRAI’s 42<sup>nd</sup> Annual Meeting of the Canadian HVACR Industry**

Mississauga, Ontario – “Striving for Sustainability” is the theme for HRAI’s 42<sup>nd</sup> Annual General Meeting (AGM) which will be held August 19-21, 2010 at the Delta Lodge at Kananaskis in Kananaskis, Alberta. This 42<sup>nd</sup> annual meeting will continue to build on the highly successful format of the 2009 Annual Meeting, providing delegates with outstanding business sessions that will meet the needs of HRAI’s three divisions.

The AGM kickoff breakfast will feature Keynote Speaker **Kit Grant**, whose presentation will help delegates recognize their responsibility in helping Canadians strive for a sustainable lifestyle from the products they purchase, to the homes and buildings they live and work in, to the resources they use on a daily basis. Responsibility must be a part of who you are...not something you must do. Kit has designed, marketed and delivered keynote presentations, seminars and workshops in 12 countries on 4 continents. He has earned the Certified Speaking Professional (CSP) designation from the National Speakers Association. In 2000, he was inducted into the Canadian Speaker Hall of Fame.

Some of the business sessions for delegates will include: Demystifying Social Media, Winning in Tough Times (Ron Coleman), Control Applications in Commercial HVAC, Geothermal Integration, Improving System Performance, Succession Planning, HFC Retrofit Options for Refrigeration & Air Conditioning, Indoor Air Quality and Putting the Philosophical Side of Sustainability into Practice with Robert Bean.

According to **Gerry Cellucci**, Chair of HRAI –

*“The HRAI Annual Meeting provides an ideal venue for this industry to gather together and share ideas to help one another manage change and prosper in the future. This year’s three-day business program in the heart of the Canadian Rockies, will offer a valuable and enjoyable 2010 Annual Meeting”.*

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Manufacturer and wholesaler delegates will participate in product section meetings on Refrigeration, Heating and Air Conditioning, Indoor Air Quality and Controls. These sessions will address regulatory, market and supply chain issues as well as promote dialogue between the two sectors of the industry. AGM registration packages will be available in May!

The Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI), established in 1968, is the national trade association of manufacturers, suppliers, wholesalers and contractors in the Canadian heating, ventilation, air conditioning and refrigeration industry who provide the essential products and services for indoor environmental control, ice-making and preservation/cooling of perishable and non-perishable goods. HRAI has three (3) industry sector Divisions which are as follows: HRAI Manufacturers Division; Wholesalers Division and the Contractors Division.

For more information contact:

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