



HRAI
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News Release

For Immediate Release

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HRAI Launches Fundraising Campaign in Support of Habitat for Humanity Canada

Mississauga, Ontario – The Board of Directors of the Heating, Refrigeration, and Air Conditioning Institute of Canada (HRAI) are excited to announce the launch its 2010/2011 fundraising campaign in support of Habitat for Humanity Canada.

“By partnering with Habitat for Humanity, HRAI members are taking an active role in improving Canadian communities’ one family at a time. Habitat for Humanity Canada is a great fit as many HRAI members’ products are used in the construction of each Habitat Home. By donating products and/or cash, we are not only giving back but working together as an industry association to help Canadian families in need of decent and affordable housing” states HRAI Chairman Colin Jennings (Carrier Canada Ltd.).

HRAI joined with CIPH (Canadian Institute of Plumbing and Heating) on this new initiative in March 2010 and have been working together to provide product and cash to help build 500 homes in Canada during 2010 and 2011. It is the goal of both associations to raise \$1.75 million during the fundraising campaign which runs until the end of 2011. To date, CIPH and HRAI members have already raised over \$1.28 million in product and cash. HRAI members will receive information on donating to the 2010/2011 campaign in October.

What is Habitat for Humanity Canada?

Habitat for Humanity Canada is a national, non-profit, faith-based organization working for a world where everyone has a safe and decent place to live. The mission of the organization is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty.

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How does Habitat for Humanity work?

Through volunteer labour, efficient management and tax-deductible donations of money and materials, Habitat builds simple, decent houses with the help of the homeowner (partner) families. Habitat houses are sold to partner families at no profit and financed with affordable, no-interest mortgages. In addition to mortgage payments, each homeowner invests hundreds of hours of their own labour, called "sweat equity", into the building of their house and the houses of others. Habitat for Humanity offers a Hand-Up not a Hand-Out.

The Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI), established in 1968, is the national trade association of manufacturers, wholesalers and contractors in the Canadian heating, ventilation, air conditioning and refrigeration industry who provide the products and services for indoor comfort and essential refrigeration processes. HRAI has three (3) industry sector Divisions which are as follows: the HRAI Manufacturers Division; the HRAI Wholesalers Division and the HRAI Contractors Division.

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